

The Grocer

Focus On: Ireland

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Intro: Ireland's cultural exports are making headlines. Jessie Buckley recently became the first Irish woman to win the Best Actress Oscar, while Dublin-born CMAT made her Coachella debut. Meanwhile, London pubs are enthusiastically serving pints of stout and spice bags. So, how are food & drink exports from the island of Ireland faring as its culture hits the mainstream?

Global exports: Ireland's biggest markets

- Which are the biggest export markets for the island of Ireland?
- Which products are most profitable to sell?
- Which areas are in decline and which are in growth?

State of play: UK and Ireland

- How has Brexit impacted trade between the UK and Ireland?
- Why was the Windsor Framework introduced?
- Has it served its purpose?

EU reset: What to expect

- What is Keir Starmer proposing with the EU reset?
- What can Ireland expect from it?
- How are suppliers and retailers preparing?

Innovation: Incubator schemes

- Which incubator schemes help Irish food & drink companies scale?
- Why are they important?
- Are there any standout innovations from the recent cohorts of these schemes?

Success stories: Brands in growth

- Which Irish brands have secured mainstream grocery listings in the UK?
- How have they done it?
- Where do they see the opportunities are?

Innovations: We will profile two new products or ranges. We need launch date, rsp, and a hi-res picture of each.