

The Grocer

Focus On: Scotland

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Intro: A series of government interventions are under way in Scotland. In October, restrictions will apply to the location and promotion of HFSS products in stores. Meanwhile, the SNP has proposed price caps on essential grocery items. So what impact will such measures have?

HFSS legislation: Ad bans and location restrictions

- How have Scottish suppliers adapted their marketing strategies under the junk food ad ban?
- What impact will the proposed restrictions on HFSS products have on their volume sales?
- Why have restrictions for HFSS products in Scotland lagged behind England?

Price caps: Potential implications

- Why has the SNP proposed price caps on essential grocery items?
- What could this mean for independent retailers?
- To what extent would price caps put additional pressure on suppliers?

Exports: International trade

- Which are Scotland's biggest export markets?
- Which products are particularly lucrative?
- What's the state-of-play with US tariffs on Scottish goods?

Innovations: We will profile two new products or ranges. We need launch date, rsp, and a hi-res picture of each.