

The Grocer

Top Products 2015

Publishing: 19 December

Editorial submissions deadline: 31 October

The Grocer's Top Products Report is a must-have reference tool for anyone in UK fmcg. In partnership with Nielsen, this year's report will crunch the numbers on 48 categories to reveal the winners and losers of the grocery price war. Packed with sales figures for more than 100 subcategories, a rundown of the most successful new launches and ad campaigns of the year and expert interviews with retailers and brand owners, this year's report will include a wealth of multimedia digital content, including films and members-only content.

Brands looking to get involved with Top Products 2015 should contact sam.dack@thegrocer.co.uk for advertising enquiries. For editorial enquiries please contact the writer for the relevant category report (see below). Editorial project manager is rob.brown@thegrocer.co.uk.

Categories - A to Z

1. Alcoholic drinks: Beer & cider by Simon Gywnn simon.gwynn@thegrocer.co.uk
2. Alcoholic drinks: Spirits & RTDs by Simon Gywnn simon.gwynn@thegrocer.co.uk
3. Alcoholic drinks: Wine by Simon Gywnn simon.gwynn@thegrocer.co.uk
4. Baby & Infant care by James Halliwell james.halliwell@thegrocer.co.uk
5. Bagged snacks by Amy North Amy.North@thegrocer.co.uk
6. Batteries by Gavin Cleaver Gavin.Cleaver@thegrocer.co.uk
7. Biscuits by Julia Glotz Julia.glotz@thegrocer.co.uk
8. Bread by Vince Bamford vince.bamford@thegrocer.co.uk
9. Cake by Vince Bamford vince.bamford@thegrocer.co.uk
10. Canned food by Alec Mattinson alec.mattinson@thegrocer.co.uk

11. Cereals by Amy North amy.north@thegrocer.co.uk
12. Confectionery: Chocolate by Vince Bamford vince.bamford@thegrocer.co.uk
13. Confectionery: Sugar by Vince Bamford vince.bamford@thegrocer.co.uk
14. Cosmetics by Lisa Riley lisa.riley@thegrocer.co.uk
15. Dairy: Butters & spreads by Kevin White kevin.white@thegrocer.co.uk
16. Dairy: Cheese by Nick Hughes nickjhughes@hotmail.co.uk
17. Dairy: Drinks by Kevin White kevin.white@thegrocer.co.uk
18. Dairy: Yoghurts & desserts by Kevin White kevin.white@thegrocer.co.uk
19. Free from by Vince Bamford vince.bamford@thegrocer.co.uk
20. Fresh: Fruit & veg by Carina Perkins carina.perkins@thegrocer.co.uk
21. Fresh: Meat, fish & poultry by Carina Perkins carina.perkins@thegrocer.co.uk
22. Frozen food by Amy North amy.north@thegrocer.co.uk
23. Hot beverages by Amy North amy.north@thegrocer.co.uk
24. Household goods by Ian Quinn ian.quinn@thegrocer.co.uk
25. Ice cream by Simon Gwynn simon.gwynn@thegrocer.co.uk
26. Jams & spreads by Megan Tatum megan.tatum@thegrocer.co.uk
27. Laundry by Ian Quinn ian.quinn@thegrocer.co.uk
28. Oils by Megan Tatum megan.tatum@thegrocer.co.uk
29. Over the counter by Ian Quinn ian.quinn@thegrocer.co.uk
30. Paper products by Ben Adams ben.adams@thegrocer.co.uk
31. Personal care: grooming by Lisa Riley lisa.riley@thegrocer.co.uk
32. Personal care: haircare by Lisa Riley lisa.riley@thegrocer.co.uk
33. Personal care: male grooming by Lisa Riley lisa.riley@thegrocer.co.uk

34. Personal care: oral care by Lisa Riley lisa.riley@thegrocer.co.uk
35. Petcare by Ellis Hawthorne ellis.hawthorne@thegrocer.co.uk
36. Ready meals by TBC
37. Rice, noodles & pasta by Megan Tatum megan.tatum@thegrocer.co.uk
38. Sauces: Cooking by Emma Sturgess emma-sturgess@hotmail.co.uk
39. Sauces: Table by Emma Sturgess emma-sturgess@hotmail.co.uk
40. Savoury pastries & meat snacks by Alec Mattinson (alec.mattinson@thegrocer.co.uk)
41. Sex care by Amy North amy.north@thegrocer.co.uk
42. Soft drinks: Bottled water, squashes & cordials by Natalie Brown natalie_brown@live.co.uk
43. Soft drinks: Carbonates by Natalie Brown natalie_brown@live.co.uk
44. Soft drinks: Juices & smoothies by Natalie Brown natalie_brown@live.co.uk
45. Soup by Ellis Hawthorne ellis.hawthorne@thegrocer.co.uk
46. Sports nutrition by James Halliwell james.halliwell@thegrocer.co.uk
47. Tobacco: Cigarettes, RYO & accessories by Ronan Hegarty ronan.hegarty@thegrocer.co.uk
48. Tobacco: E-cigs by Ronan Hegarty ronan.hegarty@thegrocer.co.uk